

Fintech Fringe.

2027 · OVERVIEW

Where fintechs go to grow.

The growth network for fintechs ready to scale, and for everyone who wants to meet them.

WHY WE EXIST

Great product, empty pipeline?

Fintechs grow faster in the right rooms. We build those rooms, fill them with the right people and keep the conversations going all year.

> “The value of everything we do distills down to one thing - network access.”
>
> Calypso Harland, Founder, Fintech Fringe



OUR STORY

From a festival to a growth network.



2023

Launched at London Tech Week with a festival and a mission: build the UK's go-to ecosystem for scaling fintechs.



2024–25

Invited to programme and host stages at Fintech Connect, Pay360 and Money20/20. Our platform goes live.



2025

Fintech Fringe and Fintech Week London merge into one brand, and one network.



2026

DealFlow LIVE launches. Fintech Week London relaunches under new direction as a city-wide festival, with the Summit at its core. Opened by the AI Minister.



2027

FinClub, our new growth network launches. A full year's programme with more than 60 events planned. Fintech Week London, 20–24 Sept - Summit planned 21-22.

HOW IT WORKS

One growth network. Four things we do.

1

CONNECT

FinClub

Membership and matchmaking with the investors, buyers and partners who fit your stage.

2

CONVENE

Events

Fintech Week London, DealFlow LIVE and a monthly programme that keeps the right people in the same rooms.

3

GROW

Programmes

Scale & Grow, the Fundraising Accelerator and Land & Expand: hands-on help to build traction.

4

PUBLISH

Insights

Practical lessons from people who have scaled, not vendor pitches.

Practical, pragmatic, never vendor-led.
If it won't help a fintech grow, it's not on our agenda.



THE ENERGY

Rooms full of the right people.

THE PROOF

The numbers behind the network.

6,000+
Event registrations since 2023

48
Events and counting

64%
Founders, C-suite, directors or heads

31%
Came back for more than one event

32%
Founders and business leaders

28%
Sales, partnerships and marketing

15%
Finance, risk and compliance

13%
Product, tech and data

44%
Fintechs, led by Payments and RegTech

55
Banks, incl. HSBC, Lloyds, NatWest and Barclays

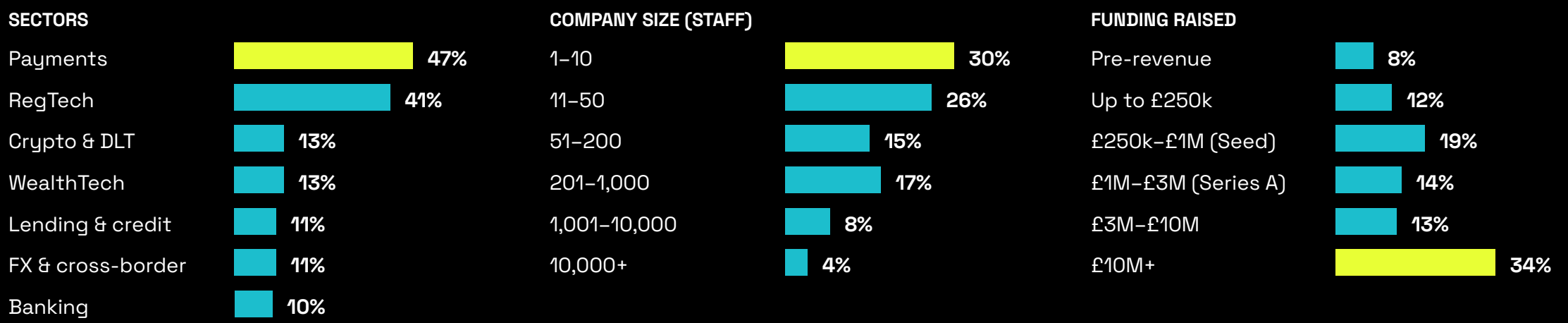
27%
Professional services and tech vendors

22%
From organisations with 1,000+ staff

Source: Fintech Fringe event registrations 2023–2026. Shares of attendees with known details.

THE FINTECHS IN THE ROOM

1,000+ fintechs, from seed to scale.



WHO THEY COME TO MEET

55% Investors and VCs

50% Other founders and fintechs

25% Banks and financial institutions

20% Corporate and enterprise buyers

SENIORITY, FINTECH ATTENDEES



Sources: Fintech Fringe event registrations 2023–2026. Fintech charts: 1,349 attendees from 1,000+ fintechs; sectors can overlap. Meeting goals: 233 fintechs who answered.

WHO TURNS UP

The people you want to meet are already here.



OPENING KEYNOTE, 2026
Rt Hon Kanishka Narayan MP, Minister for AI

PREVIOUS SPEAKERS FROM

AWS	N26
BVNK	NayaOne
Clearbank	Nvidia
Coinbase	OakNorth
FCA	OpenPayd
Google Cloud	Paymentology
HSBC Ventures	PayPal
Klarna	Plaid
Lloyds	Revolut
Mastercard	Robinhood
Metro Bank	Santander
Monzo	Softcat
NatWest Boxed	Zilch

HEADLINE PARTNERS, 2026

Department for Business and Trade
London Stock Exchange
London & Partners

SPONSORS AND PARTNERS

Bitget · Enfuce · Evara · fscom · HaysMac · HSBC Innovation Banking · INCAT · Lloyds Banking Group · Mountside Ventures

SOCIAL PROOF

Don’t just take our word for it.

Posted unprompted on LinkedIn by people who were in the room.

“Always great to be at Fintech Week London, and to talk about the future of finance with so many people who are making it happen!”

Keith Grose
Head of Europe, Coinbase

“Thanks to… Calypso Harland and Fintech Fringe for curating an interesting agenda and great mix of attendees.”

Sean Hederman
Chief Technology Officer, Zilch

“As always, it was a fantastic space for some really rich conversations and welcome reconnections.”

Samantha Emery
FS Executive & NED, ex Swift Deputy Chair, ex FCA

“No posturing, no rehearsed pitches, just people trying to figure out the same things.”

Evan Cronin
Head of Business Development, Cleverbit

“The highlight for me was definitely The Great Debate! It was insightful, engaging and most importantly fun! That is something surprisingly difficult to achieve at the financial industry events.”

Erhan Tetik
Commercial Director, Bank of London

“From the organisation to the guests, the quality of sessions to the robust debates that ensued, I would give the organisers a 10.”

Dr Ademola Herbert Soile-Balogun
Lecturer (Law), University of East London



TRUSTED TO CURATE

We programme the stages people remember.

On top of our own events, we've been invited to curate content and host stages at Pay360, Money20/20 and Fintech Connect as well as large scale corporate events.

ALL YEAR ROUND

60+ Events across 2027

FLAGSHIPS

Fintech Week London

Annual · 20-24 September

Five days across the city, including a two-day Summit on 21-22 September.

DealFlow LIVE

11 Mar, 20 May, 23 Sep, 25 Nov

Investment-ready Seed to Series A fintechs pitch to serious investors

The Great Debate

Twice a year

Our anti-panel. Strong opinions, loosely held debating hot industry topics.

Rise & Shine

Monthly from 4 Feb, Thursdays

Breakfast meetup focused on different aspects of scaling

ONGOING SERIES

Monthly Mixer

Monthly, Thursday nights

A pint, a big idea and some mixing and mingling.

Supper Club

Monthly

Dinner for industry peer groups, no agenda

Founder Dinners

Monthly from February

Sponsored dinners for founders, by invitation

FinSisters

Quarterly

Helping female founders raise and lead

Sports Club

New · Monthly

5-a-side football, netball, padel and running.

No events in January or August. Feast or Famine, our charity Christmas dinner, is on 2 December.

MEMBERSHIP

FinClub.
The Fintech Growth Network

Connecting members with the investors, customers, partners and peers who fit their stage, all year round. Free to start, with a tier for every stage.

Meet *'Fin'* - the best dating app for fintechs

Our matchmaking concierge proposes introductions matched to your stage. Everyone is double opt-in, so when you meet, they actually want to talk.

The Marketplace - where you show off

A profile alongside 2,000+ companies. Upgrade to showcase your products and a named contact.

Groups and events - where you meet IRL

Dedicated WhatsApp groups by interest, members events and membership benefits including tickets to high-profile sports and entertainment events.





PROGRAMMES

Designed to build traction.

SCALE & GROW · TRACTION FIRST. THE REST FOLLOWS.

Growth-as-a-Service: go-to-market strategy and execution run side by side, opening doors to clients, partners and investors. Pipeline review at day 45, traction review at day 90.

FUNDRAISING ACCELERATOR · WALK INTO YOUR RAISE READY.

For Seed to Series A fintechs, with Mountside Ventures, whose team has helped companies raise £250m+ in four years. £3,000 + VAT, zero equity. Next cohort February 2027.

LAND & EXPAND · YOUR WAY INTO THE UK.

For trade delegations and overseas fintechs: A Land & Expand day at Fintech Week London, dedicated support for your trade mission, focused 90-day action plans designed to build traction.



THE OPPORTUNITY

Put your brand in the middle of it.

PARTNER WITH US

Relationships, not one-off logos.

WHO YOU REACH

- → Founders and CEOs scaling past early traction
- → CTOs and technical leaders
- → Investors, VCs and corporate development teams
- → CFOs and finance leaders
- → Compliance leads, MLROs and policy teams
- → Banks and enterprises looking for partners

WAYS IN

01

Events sponsorship

Rise & Shine, DealFlow LIVE, The Great Debate, FinSisters, Supper Clubs and Founder Dinners. Packages built around year-round engagement.

02

FinClub Pioneer

Own your category, with one partner per category and leads routed to you first.

03

Media and content

Sponsor our three LinkedIn newsletters or host a webinar on Fintech Fringe Forum.

04

Fintech Week London

Partnerships, exhibition stands and startup packages.

EVENTS SPONSORSHIP 2027

Event Sponsorship.

Rise & Shine / Hosted Event
Exclusive / shared

1 event	**£10K / £5K**
2 events	**£18K / £9K**
3 events	**£25K / £13K**

Monthly Mixer
Monthly networking

1 event	**£5K / £3K**
2 events	**£9K / £5K**
3 events	**£13K / £7K**

FinSisters
Fundraising & Leadership for women

1 event	**£10K / £5K**
2 events	**£18K / £9K**
3 events	**£25K / £13K**

DealFlow LIVE
Fundraising for Seed to Series A

1 event	**£10K / £5K**
2 events	**£18K / £9K**
3 events	**£25K / £13K**

The Great Debate

1 event	**£15K**

Founder Dinners & Supper Clubs

Price	**On quotation**

Feast or Famine
Charity Christmas dinner, 2 December

1 event	**£30K**
1 table for 10	**£4K**

Fintech Week London
Partnerships from £10K (Supporting), £20K (Growth) and £30K (Headline), with exhibition and startup packages.

Overall Festival Sponsor £75K
fintechweek.london.

Prices exclude VAT. Sponsorship covers venue, content curation, production, marketing, registration and staff.

FINCLUB: MEMBERSHIP TIERS 2027

Join the fintech growth network

Traveller
For everyone

Free

→ Forum membership
→ Events calendar
→ Jobs board
→ Free Marketplace profile

Explorer
For everyone

£750

+ VAT a year

→ Enhanced profile
→ Named connection
→ Monthly events
→ WhatsApp groups

Trailblazer
For fintechs

£2,500

+ VAT a year

→ Buyer and investor introductions from our matchmaking concierge 'Fin'
→ Founder dinners
→ Summit pass

Scout
For investors

£2,500

+ VAT a year

→ Fundraising alerts
→ Matched fintech introductions
→ Fund showcase

Navigator
For service providers

£3,500

+ VAT a year

→ Matched introductions
→ Thought leadership feature
→ Summit pass

Pioneer
For category leaders

£10,000

→ One per category
→ Leads routed first
→ Official Partner status

Paid tiers renew annually. Membership for banks and corporates is coming soon. fintechfringe.co/join-finclub

FINCLUB: PIONEER MEMBERSHIP

Own your category.

One Pioneer per category, for fintechs, investors and service providers. Once a category is taken, it's marked as sold.

Every lead and enquiry in a named category is routed to the Pioneer first.

For the full list of benefits see: fintechfringe.co/join-finclub.

For fintechs

Builds on Trailblazer, plus a place on the working group for your target customer.

20 categories

→ AI
→ Banking
→ Banking Infrastructure
→ Blockchain, Crypto & DLT
→ Card Schemes & Networks
→ Embedded Finance
→ FX & Cross-border
→ InsurTech
→ Lending & Credit
→ Money Management
→ Mortgages & Property
→ Open Banking
→ Payments
→ Pensions & Savings
→ Quote Aggregators
→ RegTech
→ Robo-Advising
→ SME Finance
→ TradeTech
→ WealthTech

For investors

Builds on Scout, plus fundraising signals and capital enquiries routed to you first, and benefits tailored to your category.

7 categories

→ Advisory
→ Business Banking
→ Crowdfunding and Platforms
→ Debt Financing
→ Grants
→ Lending
→ R&D Funding

For service providers

Builds on Navigator, plus a place on the working group for your target customer and benefits tailored to your category.

18 categories

→ Accounting & Tax
→ AI Enablement
→ Business Banking
→ Consultancy & Advisory
→ CyberSecurity
→ Data Analysis
→ ESG Advisory
→ Fraud
→ International Expansion
→ IT Outsourcing
→ Legal
→ Market Research
→ Office Space
→ PR & Marketing
→ Recruitment & Talent
→ Regulation & Compliance
→ Technology Vendor
→ Training & Development

£10,000 per category · Only one Pioneer per category · Enquire at fintechfringe.co/join-finclub

MEDIA AND CONTENT SPONSORSHIP

Reach beyond the room.

Three weekly newsletters for senior fintech decision-makers, plus a 20,000+ email list we keep for major announcements.

HeadsUp

LinkedIn · weekly since July 2026 · 12 editions

1,721

LinkedIn subscribers · ~550 views per edition

Backstage at Fintech Week London: the Summit, line-up, Fringe events and parties.

→ 65% senior, director, C-suite or owner
→ 30% financial services, 8% banking
→ 21% at companies with 1,000+ staff

£400 per edition · £1,350 a month

The Scaling Checklist

LinkedIn · weekly since July 2026 · 14 editions

1,100

LinkedIn subscribers · ~360 views per edition

A weekly update for fintechs on scaling insights, news, jobs and events.

→ 63% senior, director, C-suite or owner
→ 33% financial services, 6% banking
→ 50% at companies under 200 staff

£300 per edition · £1,000 a month

Weekly Digest

Email · weekly since July 2026 · 27 editions

1,040

email subscribers · 34-42% open rate

The weekly round-up for members of Fintech Fringe Forum, our community platform.

→ 62% director level or above
→ 49% fintechs, 13% FS firms, 8% investors
→ 71% London-based

£350 per edition · £1,200 a month

Single edition

Your brand in one issue of any newsletter, from £300.

Monthly

Four consecutive editions to stay front of mind, from £1,000.

Bundle

All three newsletters: £850 a week or £2,800 a month.

New for 2027: host your own webinar on Fintech Fringe Forum, our community platform. Webinar package £3,000/edition.

Prices exclude VAT, one sponsor per edition. Audience data: LinkedIn newsletter analytics (26 Oct to 24 Nov 2026) and Forum member profiles (Nov 2026).



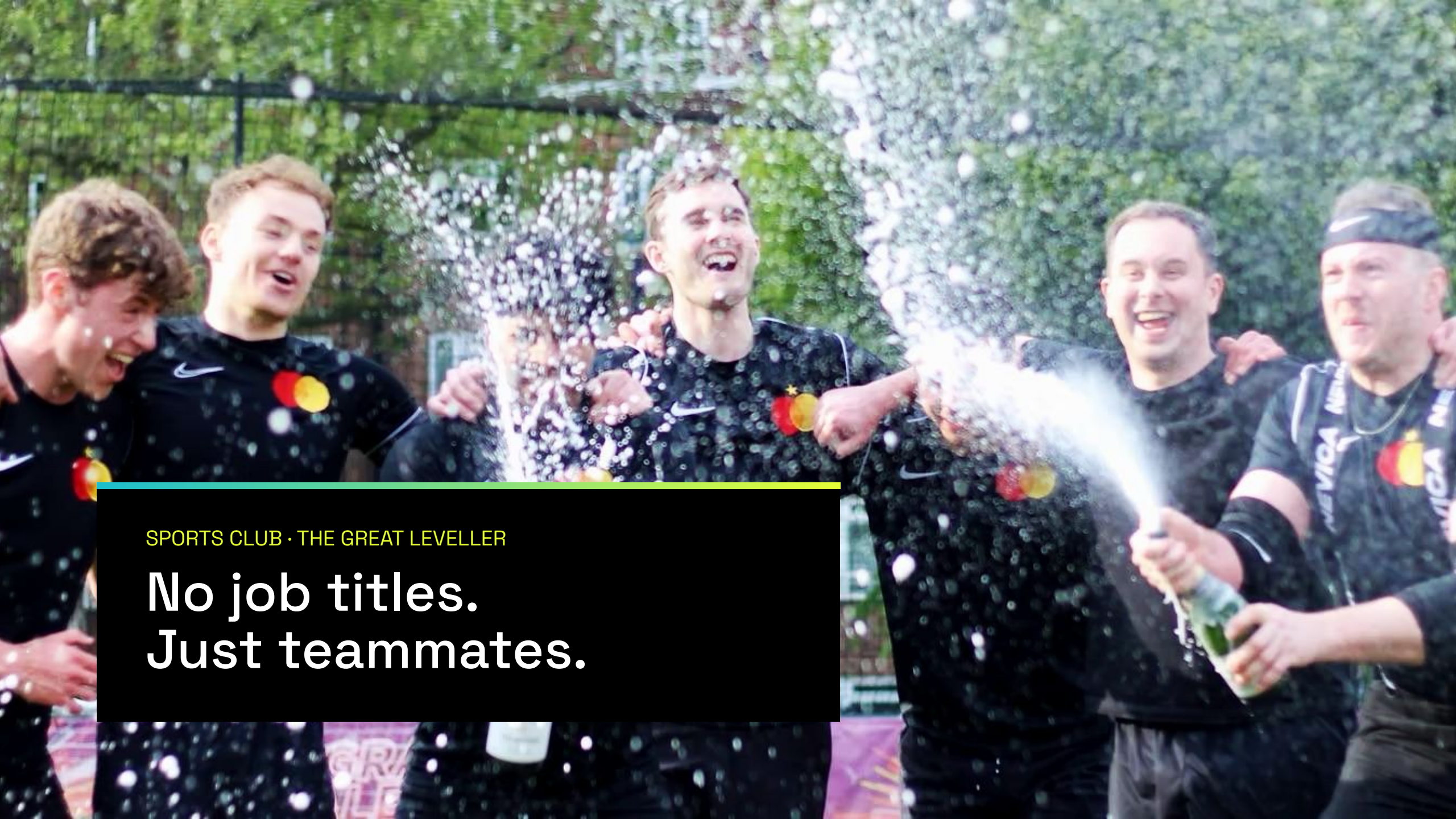
Our Festival of Fintech.
five days & five nights
discussing the here,
the now and the future.

2027 FINTECH WEEK 20-24 SEP LONDON

1,000+ Summit attendees · 150+ speakers · 50 exhibitors

MON 20	Land & Expand	Overseas fintechs entering the UK, then the black-tie Big Bouji Dinner
TUE 21 – WED 22	The Summit	Fifteen tracks, two stages, up to 20 pre-booked one-to-ones a pass
THU 23	DealFlow LIVE	Seed to Series A founders pitch for investment
FRI 24	Sports Day	Friendly competition to close the week

fintechweek.london



SPORTS CLUB · THE GREAT LEVELLER

No job titles.
Just teammates.

SPORTS CLUB

Leave the lanyard at home.



KICK OFF

5-a-side football

Monthly tournaments, plus a tournament during Fintech Week London.



SHOOT

Netball

Monthly tournaments, plus a tournament during Fintech Week London.



SERVE

Padel

Monthly tournaments, plus a tournament during Fintech Week London.



STRIDE

Running

First Tuesday of the month. A social 5km, then drinks.

Fintech Week London Sports Day: heats 20-23 September, finals on Friday 24 September.
Delivered with our league partner. Sponsor the kit, the courts or the trophy: events@fintechfringe.co



GET IN TOUCH

Let’s talk about 2027.

Calypso Harland
Founder

calypso@fintechfringe.co

Sponsor and exhibit

events@fintechfringe.co

Speak with us

speak@fintechfringe.co